



# IMPACT report

EVANGELICAL ALLIANCE APRIL 2010-MARCH 2011

## picture...

the Church  
united in  
mission...

the Church confident  
and effective in voice...

what a difference this  
would make to the world  
that God so loved...



General Director Steve Clifford with biker and head of strategic partnerships David Bennett. This year, the Christian Motorcyclists Association helped us launch the Viral Bible Project as part of Biblefresh.

At the Evangelical Alliance, the dream we live with is to make a difference in our society. This is the end goal of the work we undertake in each of our teams day by day, month by month and year by year. This is what we strive for in partnership with you, the thousands of individuals, churches and organisations that are on this journey with us.

its voice heard. We nearly doubled our media appearances this year, increasingly being profiled for the great work of our members and bringing a gracious yet confident evangelical voice into the public square on issues including marriage, equality legislation and court cases. We actively encouraged political engagement among member churches as the General Election took place, bringing in a change of government. In unity and shared mission, we partnered with hundreds of organisations on various projects throughout the year including leading 120 organisations as part of the Biblefresh initiative, and joining forces for

This impact report gives a snapshot of the Alliance's achievements from April 2010 to March 2011. It has been yet another busy but amazing year, with so much happening in the local, national and global Church but also the world around us.

The Alliance is getting

the World Watch List with Open Doors and What's Your Promise? with Micah Challenge.

This was also the year in which we launched the groundbreaking *21st Century Evangelicals* survey into the beliefs, habits and practices of more than 17,000 Christians. As we take this study forward, gaining more insight, getting more statistical evidence and gauging the opinion of evangelical Christians on some of the major issues of the day, we will be well-placed to provide a strong and confident voice in public life.

We thank you, our members, our churches, organisations and supporters, for standing alongside us through the year. It is only with your prayers, support and encouragement that we really can be united in mission and speak God's gracious truth in order to transform our society. We hope that you will continue to stand with us on this exciting journey as we work towards seeing our vision and prayers become a reality.

**Steve Clifford**  
General Director  
Evangelical Alliance

**Who We Are**  
The Evangelical Alliance, formed in 1846, is the largest body serving evangelical Christians in the UK, working across 79 denominations, 3,300 churches, 750 organisations and thousands of individual members. We aim to follow Jesus, serving the Church to see our lives and communities changed; and to help Christians listen to, and be heard, by the government, media and society.





# UNITED IN MISSION

# 120

**organisations working together with Biblefresh...**

This year we fell in love with God's Word all over again. As the nation celebrated 400 years of the King James Bible, the Biblefresh team, through campaigns and initiatives including the Viral Bible Project and the People's Bible, reminded the Church that the Bible really can "change your world". The



organisations that have joined Biblefresh include whole church streams, small theatre companies, media agencies and many more. Krish Kandiah, the Alliance's executive director: churches in mission,

said: "It's really exciting and encouraging to unite such a diverse range of partners with the same vision: to equip the Church with the words of God in order to do the works of God."

# 1,036

**people impacted at Cymru Institute for Contemporary Christianity events...**

A year after its launch in March 2010, hundreds have attended CICC events in Wales which have explored contemporary issues including climate change, gender issues, culture and global business which have been led by leading thinkers such as Mark Greene, Dr Elaine Storkey and Gerard Kelly. The increasingly popular CICC Cafes have looked at topics including leadership, church growth and the Bible.



# 6,113

**hours given to the Alliance by our amazing volunteers...**

Volunteers passionate about giving themselves to our vision to unite Christians and change society doubled the number of hours of work they donated to the Alliance this year. We are so grateful to all our volunteers who have given their time and their talents. "I volunteer at the Alliance because I wanted to give some time away as a 'seed' into the Kingdom of God. By giving my time here, I am also reaching out to churches, organisations and individuals across many denominations," says Femi Ige, a volunteer in the membership team. "I've benefited greatly from working in a Christian environment and learning new skills." [eauk.org/getinvolved](http://eauk.org/getinvolved)

# 400

**Scottish Christians gathered to change the nation...**

Hundreds of Christians braved adverse weather conditions that hit the country in November to attend A Day to Change the Nation in Dunfermline in November. Hosted by the Alliance and the Scotland Trust, it was a time for prayer and worship but also a time for a renewed sense of unity as several heads of Christian organisations in Scotland stood shoulder to shoulder and pledged to work together. "The presence of God was felt by many and people remarked about the sense of a new day of hope among God's people," said Fred Drummond, the Alliance's director for Scotland. "There will be shared platforms and united mission, believing that together in the grace of God we could transform the nation."

# 4,000

**delegates attend the historic Lausanne Congress...**

Gathered for just the third time since 1974, the Lausanne Congress on World Evangelisation took place in Cape Town in October 2010. Four thousand delegates had travelled from 190 of the world's 220 countries. Krish Kandiah, the Alliance's executive director: churches in mission, spoke at the event on the importance of social media. Steve Clifford, general director of the Alliance, was there to witness the global Church standing shoulder to shoulder in unity. "For the small team from the Alliance that attended and participated in the Congress, perhaps the most exciting element was the realisation that God seems to be speaking the same challenge to leaders right across the nations of the world. Time and time again people spoke of the need for unity – not for unity's sake, but unity for purpose and for a shared mission."



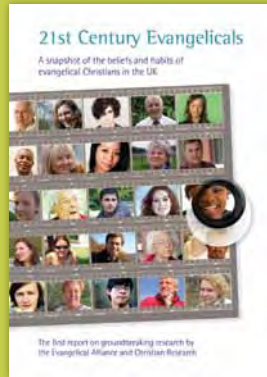


# CONFIDENT IN VOICE

## 17,000

respondents to the Alliance's groundbreaking 21st Century Evangelicals survey...

The Alliance, in collaboration with Christian Research, launched a groundbreaking report which painted a comprehensive and detailed picture of evangelicals in the UK at the beginning of the 21st century. The report was gathered from data collected from 17,000 people from member churches and at Christian festivals around the UK. It is an invaluable asset to church leaders and Christian organisations as it provides encouragement, presents challenges and stimulates discussion. One of the most important pieces of work the Alliance has done in recent years, we will be continuing research in the months and years to come to paint an even more detailed picture of the beliefs, habits and practices of evangelical Christians in the UK. [www.eauk.org/snapshot](http://www.eauk.org/snapshot)



## 1,000

respondents to the Marriage Week survey in Northern Ireland...

Knowing that strong, healthy marriages are the bedrock of society, Marriage Week Northern Ireland, a group of organisations including the Alliance's NI team, carried out a survey in 2010 which looked at a range of topics identifying issues married couples face and how churches are responding to these, as well as sexual attitudes and behaviours. Published in February 2011, the report called for churches to do more to support marriages.



## 300

conversations in the corridors of power...

In Westminster, we had more than 300 meaningful conversations and were in regular contact with around 40 MPs and Lords.



## 50

countries named in the World Watch List...

All over the world, our Christian brothers and sisters are being persecuted for their faith. The Alliance partnered with Open Doors in producing its World Watch List, which tracks the shifting conditions under which Christians live in societies around the world that are hostile to the faith. North Korea, Iran, Afghanistan and Saudi Arabia are just some of countries named in the list, where believers face torture and death for their faith in Jesus Christ.



## 467

appearances for the Alliance in the media...

To be a voice into society, we need platforms on which to speak. This year, the Alliance made a substantial pro-active effort to increase its media coverage and nearly doubled the number of its appearances in print, on radio and TV. Alliance spokespeople were sought by media outlets to bring the evangelical voice to some of the most pressing current affairs issues of the day. Issues we spoke on included assisted suicide, marriage, religious liberty, gambling and the Big Society. The Alliance featured in newspapers including the *Independent*, the *Times* and the *Guardian*, as well as the *Church Times*, *Christianity* magazine and *Christian Today*. Alliance spokespeople have regularly appeared on BBC radio, Premier Christian radio, Channel 4 and the BBC's *Big Questions*.

## 11,000

pledges made to help halve extreme poverty...

On 10 October 2010, Micah Challenge – a coalition of churches and Christian organisations united in an aim to fight global poverty – called on Christians to give their personal promises to act on poverty. On the same day, around 60 million Christians around the world stood together in prayer to remember the poor. In January, 11,000 pledges made by UK Christians were taken to Parliament and handed to MPs as a reminder of their commitment to the Millennium Development Goals. International director of Micah Challenge Joel Edwards said: "The fact that 60 million Christians made promises shows that the global Church is one of the most powerful and readied agents for change on poverty the world has ever seen."





# 85

council members...

Our Council members represent a diverse group of Godly men and women who are impacting society. As well as a number of senior leaders from across the spectrum of our member churches, these are influencers from the worlds of business and politics. They help us to grapple with the issues facing evangelical Christianity today. Our Council represents the Alliance's diverse membership to act as the source of consensus and guidance on all matters related to the overall direction of the Alliance.

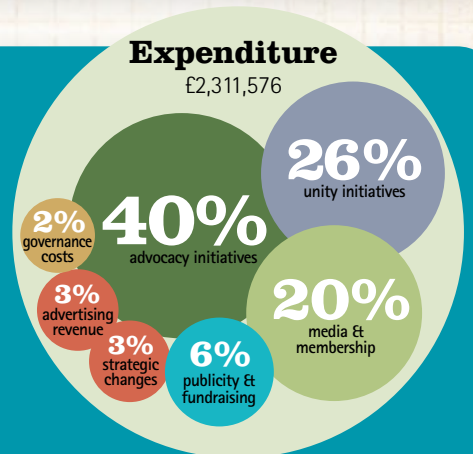
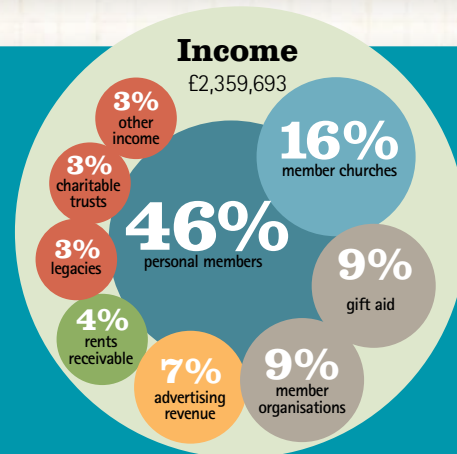
**We are thankful to each one of them:**

Robert Amess, David Banting, Fran Beckett, Carl Beech, Wendy Beech-Ward, Mark Bennett, Elizabeth Berridge, Colin Bones, Lyndon Bowring, Mick Brooks, David Bruce, Jon Burns, Derek Burnside, Fiona Castle, Tim Cawston, Daniel Chae, Keith Civval, Graeme Clark, Kate Coleman, Tracy Cotterell, Derek Crookes, Elaine Duncan, John Dunnett, Jonathan Edwards, Roger Forster, Andy Frost, Rachel Gardner, Ram Gidoomal, Ruth Gilson, John Glass, Christine Gore, Richard Gough, Peter Grant, Sharon Hanson, Jenny Hill, Jennifer Hogg, Jane Holloway, Steve Holmes, Ann Holt, Rob James, Stephen James, David Jones, John Langlois, Nola Leach, Martin Lee, Tricia Marnham, Howard Marshall, Alex McIlhinney, Fi McLachlan, Stephen McQuoid, Ken Morgan, Dermot O'Callaghan, Pedro Okoro, Jonathan Oloyede, Tani Omideyi, Siew Huat Ong, Norman Ord, John Partington, Michael Plaut, Lee Rayfield, Andy Reed, Julian Richards, John Risbridger, Mark Russell, Noeline Sanders, Christanthay Sathiyaraj, Carolyn Skinner, Arlene Small, Graham Sopp, Simon Steer, Pat Storey, Elaine Storkey, Matt Summerfield, Neil Summerton, Chris Summerton, Mike Talbot, Jonathan Thornton, Derek Tidball, Steve Uppal, Ruth Valerio, David Wilkinson, Paul Wilson, Brian Wilson, Paul Woolley, Sam Yeghnazar

# 92

per cent of the Alliance's expenditure spent on charitable activities...

*"The Alliance is immensely grateful to God for His provision and faithfulness during a year of considerable change. We are so thankful for the loyalty and support of our personal, church and organisation members who together have provided 82 per cent of our income. Our expenditure reflects the change in strategy and*



*structure during the year, with an increasing amount being spent on our unity initiatives through joint activities such as BibleFresh and increased investment in networking activity at a local level,"* says Helen Calder, executive director: finance & services.

This is a summary of the financial activities for the year ended 31 March 2011. Figures include unrestricted and restricted funds of the charity and the trading activities of EA Developments Ltd. They are taken from the full audited Annual Report & Financial Statements, which are available from the Evangelical Alliance, 186 Kennington Park Road, London SE11 4BT.

## 3 ways

you can help us make even more of an impact next year...

### 1 Give

We hope that the numbers above have shown you just how passionate we are about equipping and uniting the Church, bringing a confident evangelical voice to public life and bringing about social and spiritual change. Our work depends on your gifts.

If you'd like to make a donation, please contact us on 0207 207 2100 or via our website on [www.eauk.org/donate](http://www.eauk.org/donate)

### 2 Tell

We want to hear about you, and the stories of how you or your church are transforming your society. We would love to hear what you're doing and tell your stories.

Send them to [stories@eauk.org](mailto:stories@eauk.org)

The Alliance has a range of communications including member e-mails, Friday Night Theology, Slipstream, Culture Footprint and idea magazine. Visit [www.eauk.org](http://www.eauk.org)

### 3 Ask

We are here to resource the Church. So if you're looking for information or resources that will equip you to make a difference, we are able to help. We would also love to hear feedback on how the Alliance's programmes, communications or resources have already helped you.

Email us on [info@eauk.org](mailto:info@eauk.org)

**The Evangelical Alliance**

A company limited by guarantee Registered in England & Wales No. 123448. Registered Charity No England & Wales: 212325, Scotland SC040576  
Registered Office: Whitefield House, 186 Kennington Park Road, London, SE11 4BT

Tel 0207 207 2100 [www.eauk.org](http://www.eauk.org)